



Rethinking Alcohol in the NTE

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Open late
for everyone

OPEN

TODAY'S PRESENTATION



- Approaches in other cities
- Rethinking the NTE
- Rethinking the problem
- OPEN Sydney

APPROACHES IN OTHER CITIES

- Vancouver
 - New York
 - London
 - Cardiff
 - Manchester
 - Edinburgh
 - Paris
 - Amsterdam
 - Berlin
- Legislation
 - Planning Policy
 - Economic Diversity
 - Compliance
 - Precinct Management
- 55 meetings
May –July 2010
Churchill Fellowship

TERMINAL TRADING HOURS

Many cities had shorter trading hours than anticipated

- Vancouver 2-3am
- New York 4am
- London 4/5am
- Manchester 5/7am
- Edinburgh 3/4am
- Paris 2am/7am
- Amsterdam 4/5am
- Berlin –no terminal hour



OUTLET DENSITY

- All cities (bar Berlin) had outlet density measures
- Saturation zones
 - Vancouver (via local by-law)
 - London / England & Wales (via Licensing Act & Local Licensing Policy)
 - Edinburgh (via planning controls & Local Licensing Policy)
 - Amsterdam (via land use zoning)
- Cluster controls
 - Vancouver (via local by-law)
 - New York (via Alcohol Beverage Control Act)
 - Paris (via Code de la Santé Publique)

COMPLIANCE



Risk based compliance

- Cardiff Traffic Light System

Liquor permit systems

- Vancouver –1 year
- New York –2 years
- Edinburgh –1 year
- Amsterdam –1 year
- Paris –3 months –2 years
(nightclubs only)

RETHINKING THE NIGHT TIME ECONOMY

WHAT IS THE NTE?

Broader than we think.

Includes retail, dining, theatre, drinking, culture, entertainment, education, stock markets, service industries, hospitals, events large and small, etc, etc.

WHEN IS NIGHT?

- Early evening - 6pm-9pm
- Evening - 9pm-11pm
- Night time – 11pm-2am
- Late night – 2am – 6am



RETHINKING THE PROBLEM



How are we defining the problem?

Before –

We asked how do we fix alcohol related violence?

Now –

We ask how can we transform our city at night?

RETHINKING THE PROBLEM: OPEN SYDNEY

- A long term vision for Sydney at night
- Major public consultation:
- 10 forums, 333 street interviews, 11,000 visitors to online forum
- Major research program:
- NTE Cost Benefit Analysis, LNMAR, Global Evidence Review



OPEN Sydney Discussion Paper 90+ submissions Oct-Dec 11

OPEN Sydney draft Strategy & Action Plan

Will inform future planning policies

RETHINKING THE PROBLEM: OPEN SYDNEY

http://www.youtube.com/watch?v=Clx_nfpZNIU

RETHINKING THE PROBLEM – OPEN SYDNEY

FIVE KEY GOALS

1. GLOBAL – leadership, governance & coordinated action
2. CONNECTED – transport, tourism, business, visitors & events
3. DIVERSE – diverse choices & sustainable growth
4. INVITING – better public spaces & improved drinking cultures
5. RESPONSIVE – regulation, cutting red tape & local areas

WHAT ARE WE DOING NOW

- Delivered 6 x “Sydney Business 101” workshops
- Includes, DAs, pop up events, food businesses, live music & small bars
- Employment of specialist licensing compliance staff
- Advocating for liquor freeze & outlet density measures
- Review of live music and outdoor dining



WHAT ARE WE DOING NOW



- Many placed based new measures – ie:
- Kings Cross Plan of Management
- New CCTV cameras – live feed to police
- Sydney Food Trucks – Moveable Feast
- Precinct Ambassadors, portable urinals, NTE wayfinding
- Safe Space Trial

MORE INFORMATION

City of Sydney Night Time Economy

<http://www.cityofsydney.nsw.gov.au/Business/CityEconomy/NightTimeEconomy.asp>

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QUESTIONS?

