

The Bridge Project

Community Leadership in Action

Peter Burns

Chief Executive YMCA Victoria



17

Million

people walking through our doors this year

Health & Fitness members



85,000

Kids taught to swim



30,000

homes away from home



2,000

Kids at Camp



75,000

School holiday program participants



5,000

\$175 Million
Operating revenue



23%
growth nationwide



YMCA & Youth Justice – an unique opportunity

For 17 years the Y has been the only non-statutory agency in contact with **every** young person in custody daily.



Transition support = The Bridge Project



YMCA Bridge Project?

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- A photograph of two men in conversation outdoors. The man on the left is older, with a beard, wearing a khaki shirt. The man on the right is younger, wearing a bright green high-visibility shirt. They are standing in front of a white fence and some trees with autumn leaves. The background shows a residential building.
- ✓ Mentoring
 - ✓ Education & Training
 - ✓ Employment
 - ✓ Housing
 - ✓ Advocacy

- ✓ Reoffending rate cut from 66% to 3%
- ✓ Victorian community saves \$8 million per annum

YMCA Bridge Project – excellent collaborative leadership



Funding

- Department of Business Innovation
- Department of Corrections
- Federal Attorney Generals Dept
- DEEWR – Indigenous Funding

In Kind

- Collingwood Football Club
- Transport Workers Union (TWU)
- Ford Broadmeadows
- KPMG
- Melbourne Fire Brigade
- Ultrafeedback
- PVS Workfind

Employers

- Doncaster BMW
- Westpoint Ford
- Ford Broadmeadows
- Transfield Services
- Melb Water
- Yarra Valley Water
- Amenino Active
- Simons Fine Gardening
- Lend Lease

YMCA Empowerment for Change Model

SPACE

Enabling environment/platform in which to act, decide & fulfil potential.

Inclusive, creative and self determined.

TRANSFORMATION

Unique transformational learning and personal development from interaction.

Values, skills/knowledge, practice.

IMPACT

Personal life changing experience and community impact.

Mindset change, leadership and influencing change.

The Bridge Council



Passionate, adaptive collaboration...



Empowered Leadership

SPACE

A lone nut
First followers
Real issue
High touch
Role clarity
Senior advocates

Leadership Victoria
Victorian Government
YMCA



...it's the effort to give a chance, you don't know what will come out of it – but if you change the lives of one of these kids to the affirmative – how fantastic do you feel?

- **Mick Malthouse, Patron, The Bridge Project**

Thank you

Peter Burns

Chief Executive, YMCA

Victoria



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To lead people, walk beside them ...

...as for the best leaders, the people do not notice their existence...

When the best leader's work is done the people say, 'we did it ourselves!'

Lao-tsu

