

Welcome!

Decentralisation  
of the alcohol law  
enforcement

4 October 2016

# Nederland



Municipality Lingewaard  
Municipality Overbetuwe

# Introduction

- Full time alcohol law enforcer since 2008 (pilot project)
- Started enforcing the alcohol law in 6 municipalities
- Enforcement was a part of an alcohol prevention project
- Employed by the municipality of Lingewaard
- Combination of rural and urban area
- Founder of the association for alcohol law enforcers (NVDI)



## Achievements during pilot project

Mystery research in 2009 showed a level of compliance of 19%

Mystery research in 2010 showed a level of compliance of 78%

Mystery research in 2011 showed a level of compliance of 67,5%

Mystery research in 2012 showed a level of compliance of 42%

Average compliance level nationally during this time was 20/28%



## How to achieve results

- Prevention and enforcement should go hand in hand
- Create a high probability of detection
- Be creative, use new enforcement methods



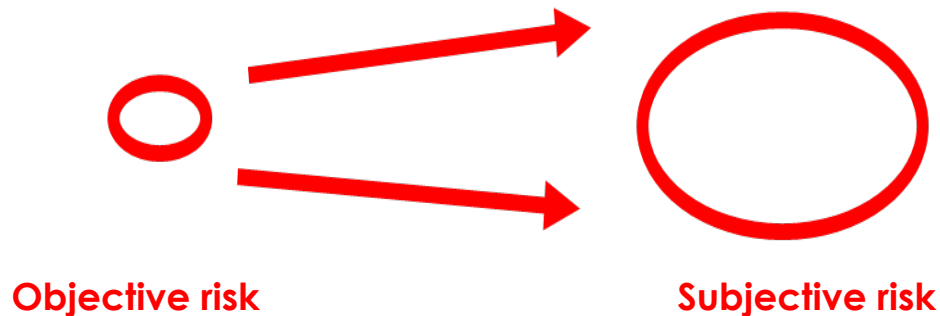
# Prevention & enforcement go hand in hand

- Work together with the prevention department
- Teach sellers how to comply to the law
- Use specialist who are motivated to make a difference
- Explain the necessity of enforcing the law to local politicians
- Support from a regional alcoholproject makes a difference



# Create a high probability of detection

- Be consistent while enforcing
- There has to be an objective risk of being caught
- Create a subjective risk of being caught
- Be there where it counts, local knowledge is essential
- Let the sellers know they have been checked
- Use (social)media



# Be creative, use everything you can!

- Use confrontation audits / mystery guests
- Adjust to the environment
- Use other regulations to achieve your goal
- Facilitate in electronic devices (ID-readers, breath analysers etc.)
- Use of weekendpool
- And everything else you can think of







# Challenges

- Finding specialists who are motivated to make a difference
- More selling points because of blurring
- Passing on alcohol by 18+
- Creating new enforcement methods
- Enforcing overserving/drunkenness



We can tackle these challenges together!!



**Dutch association for alcohol law enforcers**

# Thank you for your attention!

Questions?

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