



# Marketplace of Ideas **2022**

 **5–23 SEPTEMBER 2022**

## SPONSORSHIP OPPORTUNITIES

### About the event

Hosted by the Global Association for Law Enforcement and Public Health (GLEPHA), the **2022 Marketplace of Ideas** is a series of online events scheduled over the period of 5<sup>th</sup> to 23<sup>rd</sup> September 2022.

The event will showcase practical and innovative programs and approaches in policing and public health being implemented across diverse settings around the world. Such programs are often jointly led by people both from law enforcement and public health backgrounds, and demonstrate the power of partnership in improving community safety and well-being.

The **2022 Marketplace of Ideas** offers an exciting opportunity for practitioners to share and discuss their experiences, successes, challenges and lessons learned. It is also an opportunity to network, strengthen alliances and be inspired by others reaching for related goals or facing similar challenges.

The audience will include law enforcement and public health agencies, local government, research bodies, academic institutes, key policy-makers, as well as the commercial sector and other partner organisations.

### Benefits of becoming a sponsor

The Global Law Enforcement and Global Health Association (GLEPHA) is able to organize the **2022 Marketplace of Ideas** as a free event for participants thanks to the generosity of our sponsors. In line with our ethos, we aim to ensure that this important event series is accessible to as wide range of attendees as possible from all corners of the globe.

The **2022 Marketplace of Ideas** offers a unique opportunity to enhance exposure to a global network of practitioners, agencies, policy-makers, and research institutes. The target for active participation is a balanced audience of 1200 people. The benefits of sponsorship allow supporters to be a visible part of the event through branding and logo recognition, profiling during the event's sessions, and networking with participants.

The opportunity to become a supporting partner to the **2022 Marketplace of Ideas** requires a modest commitment and we anticipate that partners will benefit greatly by being part of an exciting event exploring important new social innovations and partnerships. We hope you will be encouraged to join us on the journey with the **2022 Marketplace of Ideas** and future events.



## Examples of sponsorship packages

Our sponsorship packages are very flexible and can be tailored to suit your budget and requirements. We welcome applications for sponsorship from all interested individuals, organizations, associations, groups and services.

Benefits	Opportunity A Leading Sponsors starting from USD\$3,000 (4 available)	Opportunity B Plenary Sponsors starting from USD\$1,000	Opportunity C Session Sponsors starting from USD\$500
Logo recognition on the event website ( <a href="https://glepha.com/marketplace-of-ideas/">https://glepha.com/marketplace-of-ideas/</a> ) and hyperlink to your own website	Leading Sponsor section	Plenary Sponsor section	Session Sponsor section
Positioning of your organization's logo on all event material, including pre-event marketing, front page of the event programme, email footers, etc.	Leading Sponsor section	Plenary Sponsor section	Session Sponsor section
Advertorial piece in the 2022 Marketplace of Ideas event programme	500 words	250 words	100 words
Acknowledgement as a Sponsor	during the keynote opening and/or closing session	during one of four cross-cutting plenary sessions	during one of the six thematic discussion sessions
Opportunity to address the audience and screen a 60-second video (produced by sponsor)	during the keynote opening and/or closing session	during one of the four cross-cutting plenary sessions	during one of the six thematic discussion sessions
<b>Additional opportunities</b>	The above packages are not exhaustive so should you have any additional suggestions regarding marketing opportunities or specific requirements then we would be delighted to discuss these with you.		

## Sponsorship inquiries

Please direct any questions to **Nick Crofts** at [nick.crofts@unimelb.edu.au](mailto:nick.crofts@unimelb.edu.au)